

32DM66GE

32" FHD DIGITAL SIGNAGE DISPLAY

Hisense digital signage solutions are ideal for high-traffic retail and corporate installations. With 500-nit brightness, they ensure your digital content stands out and captures attention. Designed for reliable 24/7 operation, the Hisense DM Series keeps your content on display at all times, making it perfect for mission-critical environments. Powered by Android 14 and integrated VisionInfo platform, the DM Series enables smart, efficient and easy-to-control content distribution and remote management. Ultimately, the DM66GE delivers a seamless, high-impact digital signage solution, providing a future-proof platform to captivate audiences and optimise your digital communication strategy.

Highlights

24/7 Continious Operation

Conformal coating shields electronics from moisture, dust, salt, chemicals, thermal cycling, and abrasion—enabling 24/7 continuous operation in harsh environments.

500 nits Vivid Displays

With 500 nits brightness, the display panels deliver vivid imagery, ensuring vibrant, accurate colors day or night—ideal for high-traffic retail and indoor advertising environments.

Anti-glare with 25% haze

The 25% haze panels effectively minimize reflections while maintaining optimal image quality, make sure the critical information are always visible. Additionally, the anti-glare coatings enhance the perceived contrast ratio, delivering a sharper and more vibrant visual experience.

Landscape and Portrait

The display seamlessly adapts to both portrait and landscape modes, enabling flexible installations in retail spaces, quick-service restaurants, educational institutions, and corporate environments while maintaining 4K visual consistency across orientations.

Android 14

Powered by smart OS, the DM66GE series offers flexible app integration, seamless OTA updates, and user-friendly controls. Its open ecosystem enables third-party app installations, ensuring smart, efficient, and scalable digital signage solutions.

Sleek, Minimalist Design

Featuring ultra-narrow bezels and symmetry-focused design, the display blends seamlessly into any environment. Its integrated cable management system eliminates visual clutter.

Energy-efficient Operation

An intelligent ambient light sensor dynamically optimizes screen brightness in real-time. ENERGY STAR® 8.0 certified, this display actively reduces environmental impact while saving costs.

Built-in VisionInfo

VisionInfo delivers end-to-end cloud-based content management, scheduling, remote updates, and centralized device control. This intuitive platform enables seamless device management and real-time monitoring from any location.







Specifications

Digital Display Panel

Backlight Type	DLED
Type	IPS
Size	32"
Resolution	1,920 x 1,080
Refresh rate	60 Hz
Color Depth	16.7M (8 bits)
Brightness(Typ.)	500 nits
Contrast Ratio(Typ.)	1,200:1
Response Time(Typ.)	10 ms
Viewing Angle(Min.)	178°/178°
Color Gamut(Typ.)	72% NTSC
Haze	25%
Orientation	Landscape & Portrait
LED Lifetime	up to 50,000 hrs
Operation Hours	7Day x 24Hour

System

Operating System	Android 14
Processor CPU	ARM Cortex-A73 Quad core
Processor GPU	Mali-G57 MC1
Memory	4G DDR4
Storage	32G EMMC

Connectivity

WI-FI	WiFi 6,2.4/5.0GHz dual, 802.11a/b/g/n/ac/ax
Bluetooth	BT5.4
Input	HDMI x3 (HDMI2.0x2+HDMI2.1x1) USB (Type-A) x2(USB2.0x1+USB3.2 Gen1x1) RS232(3.5mm) x1 IR(2.5mm) x1 LAN(RJ45) x1
Output	HDMI x1(HDMI2.0x1) Audio(3.5mm) x1 RS232(3.5mm) x1

Physical

Bezel Color	Black
Set Dimension(W×H×D)	726 x 420.6 x 61.5 mm 25.6 x 16.6 x 2.4 inch
Bezel width(T/L/R/B)	10.1mm(T/L/R), 10.3mm(B)
Net Weight	4.6 kg / 10.1 lbs
Packing Dimension (W×H×D)	820 x 512 x 126 mm 32.3 x 20.2 x 5.0 inch
Gross Weight	6.5 kg / 14.3 lbs
VESA Mount	200 x 200 mm, 4-M6 Screw

Power

Power Supply	AC 100~240V, 50/60Hz
Power Consumption (Typ.)	51 W
Power Consumption (Max.)	110 W
Standby Consumption	<0.5W (Standby Mode)

Speaker

Built in speaker	10W x 2

Environment

Operating Temperature	0°~40°C
Operating Humidity	20%~80% Non-Condensing

What's in the box

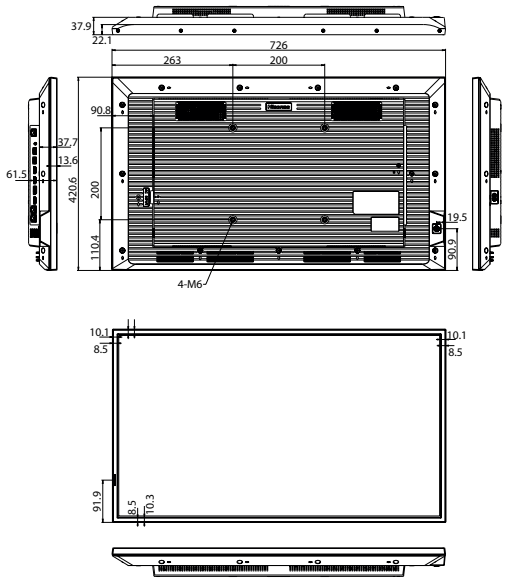
Standard	Quick Setup Guide
	Warranty Card
	Power Cord
	Remote Controller & Battery (AAA)
	RS232 Converter Cable

Certification

Standard Certification	CB / CE / cTUVus / FCC / RCM / ERP / CEC / South Africa Energy Efficiency
Safety	62368-1
Enviroment	Energy Star 8.0
EMC	Class B
IP Rating	IP5X

Dimensions

32" 726 x 420.6 x 61.5 mm / 25.6 x 16.6 x 2.4 inch
4.6 kg / 10.1 lbs



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